

## DESIGN + WEB + MULTIMEDIA

### Profile

**Award-Winning Web Design** – extensive experience of both web and multimedia design. Developed web sites, web banners, interactive multimedia projects for clients in retail, professional services, entertainment, industries and Government.

Commitment to results, enhanced creativity, keen interest in continuous learning, ability of identifying and solving problems, constant search for new challenges and development of original resources.

### **Expertise in DHTML, CSS and Flash;**

Actionscript 3.0 programming and object-oriented programming;  
Development of Internet/Multimedia solutions, ranging from concept, project, layout, development and implementation;  
Image editing and optimization aiming usage at either printed or digital media;  
Creation of animations and special effects in 2D and 3D;  
Actionscript 3.0 programming and object-oriented programming;  
Original soundtrack development and audio editing for Internet, multimedia or video;  
Digital video editing and creation of digital graphics;  
Development of basic Iphone WebApp and App.

### Career Development

**Web Designer** – Click2it – [www.click2it.com.au](http://www.click2it.com.au) - Sydney - Australia  
2008/2009

Responsible for conception, design, information architecture and for project management.

- Concept & design for websites, micro-sites, banners and newsletters;
- Building and updating websites using CMS & Frameworks;
- DHTML & CSS coding, image editing, and Flash;
- Advanced Photoshop;
- Advanced Flash, XML, JSON;

Play a key role in the design and layout of several sites, banners and e-mail marketing.

**Flash Designer Freelancer** - Profero – [www.profero.com.au](http://www.profero.com.au) – Sydney, Australia  
2008

Responsible design & development for web:

- Flash design for rich media banners & websites;
- Layout & design for websites;

**Flash animator Freelancer** – de Luxe & Associates – [www.de-luxe.com.au](http://www.de-luxe.com.au) – Sydney, Australia

2008/2009

Responsible design & animations for multimedia presentations:  
Flash design & animation;

**Creative Director** - 29SM – [www.29sm.com.br](http://www.29sm.com.br) – Brasília, Brazil

2005 – 2007

Responsible for conception, design, information architecture and for project management.

- HTML & CSS coding, image editing, and Flash;
- Advanced Photoshop;
- Advanced Flash, XML, Director, After Effects;
- Creating Multimedia Kiosks for Malls & Stands;
- Creating Interactive Training CD-ROMs;
- Creating 3D & 2D animations for multimedia & web Projects
- Editing and preparation of videos for the web;
- Creating soundtracks for the web.

Play a key role in the design and layout of several sites, Interactive CDs and other projects.

**Web & Multimedia Designer** - Santa Mídia Studios – Brasília, Brazil

2000 - 2005

Responsible for design, information architecture for web & multimedia projects.

- HTML & CSS coding, image editing, and Flash;
- Creating 3D & 2D animations for multimedia & web Projects;
- Creating soundtracks for the web.

**3d Animator & Multimedia Design** - Provideo Productions – Brasília, Brazil

1997 - 2000

- 3d animations for television and interactive kiosk terminals for Malls;
- Composer, audio-post engineer/ producer for documentaries and tv and radio commercials.

## Education

Advanced Diploma of Multimedia – *(in progress)*

Raffles College of Design & Commerce – Sydney Australia  
(Formley KvB Institute of Technology)

Advertising Graduate,  
UniCeub - Brasilia – Brazil

## Portfolio

www.fabriziomichels.com

### Recent websites:

- [www.jigsaw.com.au](http://www.jigsaw.com.au)
- [www.laurence-pasquier.com/](http://www.laurence-pasquier.com/)
- [www.mailplus.com.au](http://www.mailplus.com.au)
- [www.sbsregional.com](http://www.sbsregional.com)
- [www.kingsleys.com.au](http://www.kingsleys.com.au)
- [www.villaportdouglas.com.au](http://www.villaportdouglas.com.au)
- [www.australiansarcomagroup.org](http://www.australiansarcomagroup.org)
- [www.phonedation.com/blog](http://www.phonedation.com/blog)

### Awards:

- **Gramado World Advertisement Festival 2005 – Bronze** (website porão do rock ); (Brazil)
- **Top 10 Ibest 2001** (website política hoje ); (Brazil)
- **Top 10 Ibest 2002** (website política hoje ); (Brazil)
- **Golden Web Awards 2003/2004** (site sinart); (USA)
- **Design Firms 2004/05** (website santamidia studios ); (USA)
- **New Webpick 2004** (website santamidia studios); (USA)
- **Design Inspiration 2004** (website santamidia studios); (USA)
- **Netdiver.Net 2004** (website iesb); (USA)
- **Top 10 - Plug In Website Award** (website santamidia studios); (Brazil)

## Personal Data & Contacts

35 years old – Single – Male

8 years professional experience

Phone: 0401 616781 Sydney – NSW - Australia

mikafabz@gmail.com

contact@fabriziomichels.com